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February 1, 2022

Dear Friend of AWLA:

The Arizona Women Lawyers Association (AWLA) promotes and encourages the success of women lawyers throughout Arizona by providing members with information and support, fostering connections among women lawyers, and monitoring and celebrating the success of our members.

ALWA is a statewide organization with approximately 750 members. AWLA's operations and statewide programs are administered by its Board of Directors, while local programs are overseen by the Steering Committees of its four regional chapters.

During these last two years of navigating a pandemic, AWLA has been able to expand our impact on the legal community. AWLA has hosted more CLEs with increased, state-wide attendance from members and nonmembers. This next year will build on that progress.

We come to your organization with the opportunity to help AWLA with our mission – promoting and encouraging the success of women lawyers. After a two-year hiatus, AWLA's signature in-person Wine and Cheese events in Phoenix and Tucson will return in the spring along with the in-person Annual Convention in the fall. We anticipate that each of our three signature events will attract 100 to 150 lawyers from throughout the state. Your donation will not only assist AWLA in putting on these events, but also the countless hours of AWLA sponsored CLEs and other activities.

This year's sponsorship opportunities will allow your organization to be featured at all three of AWLA's signature events in 2022 and on our website. In addition, certain sponsorship opportunities will enable you to target the geographic reach of your sponsorship.

We offer many levels of sponsorship with a variety of benefits. Please see the attached forms for more information about the benefits of each level of sponsorship. The earlier you confirm your sponsorship, the more benefit and exposure you will receive at AWLA events throughout the state. In addition, all sponsors will be listed on the AWLA website sponsor acknowledgment page, which is accessible to lawyers statewide.

We look forward to your positive response and hope that you will take advantage of one of the many opportunities outlined in the attached form. Please feel free to contact me with any questions.

Sincerely yours,

Suzanne Diaz
2022 President
ARIZONA WOMEN LAWYERS ASSOCIATION